

Hull City Tigers Discussion Board

Hello Tiger **fans!** What a week for Hull football! I hope you were able to watch last night's game. The whole team played well. I think we surprised a lot of people. This is a really good start to our first year in the Premier League! It's time to think about our future. People in Hull may love the Tigers, but how can we **attract** fans from other places? Winning more games will help, but there is another thing we could do- we could change our jerseys.

I love the Tigers' jerseys as much as the next fan. I'm proud to wear the orange and black, especially when we're playing so well! And I don't **mind** the **advertising** on our jerseys. Almost every football team does the same thing.

Well, one team in Spain is actually doing something different. As you may know, FC Barcelona is giving money to UNICEF in order to wear the UNICEF logo on its jerseys. And I think the Tigers should do the same thing, or something similar. Let me explain.

By giving money to UNICEF, FC Barcelona helps other people. But the team also helps itself. UNICEF is a charity. It helps poor children. Everyone has a **positive** opinion of UNICEF. The UNICEF logo connects FC Barcelona to that positive feeling. It makes FC Barcelona **stand out** in a really good way. The team can attract new fans in other countries. Stores will sell more of the team's jerseys. Basically, it's an **investment**. We could be the first English team to do so. If more people like the team, more people will want to visit Hull. This will help our city as well.

In 2010, the Tiger's advertising **contract** with Karoo will end. Our team can live without the advertising money. Why don't we give money to a charity and wear its logo? What's your opinion, Tigers fans?

Post your comments below!

Comments

- Mike T- Karoo pays the team a lot of money. The money can go toward a star player's salary. Although giving to a charity is nice, it's not a smart investment right now.
- Footy Fan- I think it's a good idea. Some people have a bad opinion of Hull. This could change people's ideas about the city.
- Nebb- FC Barcelona has way more money than we do. FCB can afford this, we can't. It would be a mistake.
- Tiger 012- If the Tigers have extra money, they should lower ticket prices!
- Emma B- It's a good idea, but we should give money to a local charity. How about Dove House? It offers free medical care in Hull.
- HC2000- People will only buy Tigers' jerseys if the team is winning games. We should just **focus** on improving the team.
- Louis K- I agree with Emma B, but I think it should be a global charity. UNICEF is known around the world. Dove House isn't. The Tigers are already popular in Hull. We need to make fans in new places. A global charity would help us do that.

(Karoo- a company that provides Internet service in Hull, England)

Exercise 1: Comprehension check

A. Circle the letter of the correct answer to complete each sentence.

1. The writer is probably a _____.
 - a. player on FC Barcelona

- b. worker at UNICEF
 - c. Fan of the Tigers
2. _____ pays to put its logo on the Tigers' jersey.
 - a. UNICEF
 - b. Dove House
 - c. Karoo
 3. Hull's football team is called the Tigers because of its _____.
 - a. long history in the Premier League
 - b. jersey colors
 - c. star players
 4. The writer wants the Tigers to pay a charity because _____.
 - a. he knows many poor people
 - b. it is an investment in the team's future.
 - c. he doesn't like advertising on jerseys.
 5. FC Barcelona is probably _____ the Tigers.
 - a. more popular than
 - b. as popular as
 - c. less popular than
 6. Mike T's opinion is similar to _____.
 - a. Footy Fan's
 - b. HC2000's
 - c. Louis K's
 7. Emma B's opinion is similar to _____.
 - a. Nebb's
 - b. Tiger012's
 - c. Footy Fan's

Exercise 2. Which person would probably make each comment? Write the first letter of the person's name next to each comment.

Footy Fan (F)	HC2000 (H)	Louis K (L)
Nebb (N)	Tiger012 (T)	Emma B (E)

- ____ 1. FC Barcelona spent over 380 million euros (\$560 million) last year!
- ____ 2. People buy FC Barcelona jerseys because the team wins a lot of games.
- ____ 3. It is important for people to have a positive opinion of our city.
- ____ 4. There is a global charity called Oxfam - Hull should wear its logo.
- ____ 5. I can't afford to pay 25 pounds (\$ 40) for a seat!
- ____ 6. Among our local charities, Dove House stands out.